

Power Macintosh: Dealer Cost & ApplePrice

Here, compiled from various public sources, are the dealer cost, ApplePrice, CompUSA and Georgia Tech educational price for the Macintosh PowerPCs.

Dealer cost is Apple's level B price. This is the price paid by the large chains like CompUSA.

ApplePrice is Apple's retail price which is supposed to reflect actual street price. Real street price is somewhat less.

CompUSA price is from a store in Minneapolis.

GT = special educational prices at universities, in this case Georgia Tech.

Tab's are included in the chart so you can change the font.

<u>Part No.</u>	<u>Description</u>	<u>Dram/Vram/Hard Disk/CD</u>	<u>Dealer Cost</u>	<u>CompUSA</u>	<u>GT</u>	<u>Apple Price</u>
M2196LL/A	6100/60	8/NA/160	\$1,501	\$1699.97	\$1695.00	\$1,819
M1878LL/A	6100/60	8/NA/250/CD	1,889	2199.99	2125.00	2,289
M3078LL/A	6100/60	16/NA/250 with SoftWindows	2,078	2399.99	2325.00	2,519
M2738LL/A	6100/60 AV	8/2/250/CD	2,144	2399.99	2395.00	2,599
M2464LL/A	7100/66	8/1/250	2,392	2799.97	2650.00	2,899
M2465LL/A	7100/66	8/1/250/CD	2,623	3099.97	2895.00	3,179
M3077LL/A	7100/66	16/1/250 w/SoftWindows	2,788	3299.99	3095.00	3,379
M2467LL/A	7100/66 AV	8/2/500/CD	3,291	3899.99	3675.00	3,989
M1884LL/A	8100/80	8/2/250	3,438	3999.97	3795.00	4,249
M1880LL/A	8100/80	8/2/250/CD	3,656	4299.97	4025.00	4,519
M3079LL/A	8100/80	16/2/500 w/SoftWindows	4,296	5399.99	4995.00	5,309
M2293LL/A	8100/80 AV	16/2/500/CD	4,579	5899.99	5450.00	5,659
M2297LL/A	8100/80	16/2/1000/CD	4,983	5899.99	5450.00	6,159

<u>PART NO.</u>	<u>DESCRIPTION</u>	<u>APPLE PRICE</u>
M2843LL/A	Power Macintosh Upgrade Card	\$699
M2343LL/A	Power Macintosh 6100/60 Logic Board Upgrade - with 8MB RAM (expandable to 72MB) and Power Macintosh Display Adapter.	999
M2901LL/A	Power Macintosh 6100/60AVJLogic Board Upgrade - with 8MB RAM (expandable to 72MB) and cable for S-Video to composite video.	1,399
M2474LL/A	Power Macintosh 7100/66 Logic Board Upgrade - with 8MB RAM (expandable to 136MB) and 1MB VRAM (expandable to 2MB)	1,499
M2840LL/A	Power Macintosh 7100/66AVJLogic Board Upgrade - with 8MB RAM (expandable to 136MB) and 2MB VRAM (not expandable) and S-Video to composite video adapter.	1,699
M2344LL/A	Power Macintosh 8100/80 Logic Board Upgrade - with 8MB RAM (expandable to 264MB) and 2MB VRAM (expandable to 4MB)	1,899
M2902LL/A	Power Macintosh 8100/80AVJLogic Board Upgrade - with 8MB RAM (expandable to 264MB) and 2MB VRAM (not expandable) and S-Video to composite video adapter.	1,999

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<u>PART NO.</u>	<u>DESCRIPTION</u>	<u>AVAILABILITY</u>	<u>APPLE PRICE</u>
M2835LL/A	Power Macintosh 256K Cache Card	3/94	299
M2337LL/A	Power Macintosh 6100/60 NuBus Adapter Card	3/94	99
M2681LL/A	Power Macintosh Display Adapter	3/94	29
M3127LL/A	Power Macintosh GeoPort Telecom Adapter	Not yet available	
M2844LL/A	PlainTalk for Power Macintosh	Not yet available	